

# ARMA Michigan Sponsorships



## PLATINUM SPONSOR - \$1,000

### Chapter Meetings

- Four (4) complimentary chapter meeting tickets (non-chapter members)
- Logo recognition at all meetings
- Sponsor designation on name badges (in-person meetings)

### Chapter Website

- Logo on home page with hotlink to your website
- Logo, contact information and 100-word profile on sponsorship page

### Spring Seminar (April)

- Two (2) full registrations
- Featured and mentioned during lunch and during each break
- Brochure of your organization in attendee packets
- Logo displayed on event signage and on seminar hand-out materials
- Advertisement in scrolling screensaver during event

## PREMIER SPONSOR - \$750

### Chapter Meetings

- Two (2) complimentary chapter meeting tickets (non-chapter members)
- Logo recognition at all meetings
- Sponsor designation on name badges (in-person meetings)

### Chapter Website

- Logo on home page with hotlink to your website
- Logo, contact information and 100-word profile on sponsorship page

### Spring Seminar (April)

- One (1) full registration
- Mentioned during each break
- Logo displayed on event signage and on seminar hand-out materials
- Advertisement in scrolling screensaver during event

## BENEFACTOR SPONSOR - \$500

### Chapter Meetings

- Two (2) complimentary meeting tickets (non-chapter members)
- Recognition at all meetings and sponsor designation on name badge (in-person meetings)

### Chapter Website

- Logo on home page with hotlink to your website
- Logo, contact information and 100-word profile on sponsorship page

## PATRON SPONSOR - \$250

### Chapter Website

- Logo on home page with hotlink to your website
- Logo, contact information and 100-word profile on sponsorship page

### Chapter Meetings

- Recognition at all meetings and sponsor designation on name badge (in-person meetings)

## OTHER SPONSORSHIPS - Spring Seminar (April) - various

### Gold - \$500:

- One (1) seminar registration included
- Featured and mentioned during lunch and during each break
- Brochure of your organization in attendee packets
- Logo displayed on event signage and included on seminar hand-out materials
- Advertisement in scrolling screensaver during event

### Silver - \$300:

- Mentioned during each break
- Logo displayed on event signage and included on seminar hand-out materials
- Advertisement in scrolling screensaver during event

### Bronze - \$200:

- Logo included on seminar hand-out materials
- Advertisement in scrolling screensaver during event

**BECOME  
A SPONSOR  
TODAY!**

### Don't See What You Need?

Don't worry! We will be happy to customize a package that meets your marketing needs and budget.

### Why Sponsor ARMA Michigan?

Through sponsor partnerships, ARMA Michigan can enhance membership benefits and offset programming and operational costs. With nearly 100 members, an ARMA Michigan sponsorship is an excellent way to reach the "RIM/IG influencers" throughout the state with your marketing message. Please consider becoming an ARMA Michigan Chapter sponsor today!

### ARMA Michigan's Mission

ARMA Michigan was formed in July 2023 through a merger of all three Michigan chapters (Detroit, Mid and Western) to promote and advance the professional competency of its members to enable them to provide records and information management leadership and expertise within their organizations and communities, as well as to provide a networking opportunity to share and learn from others.

